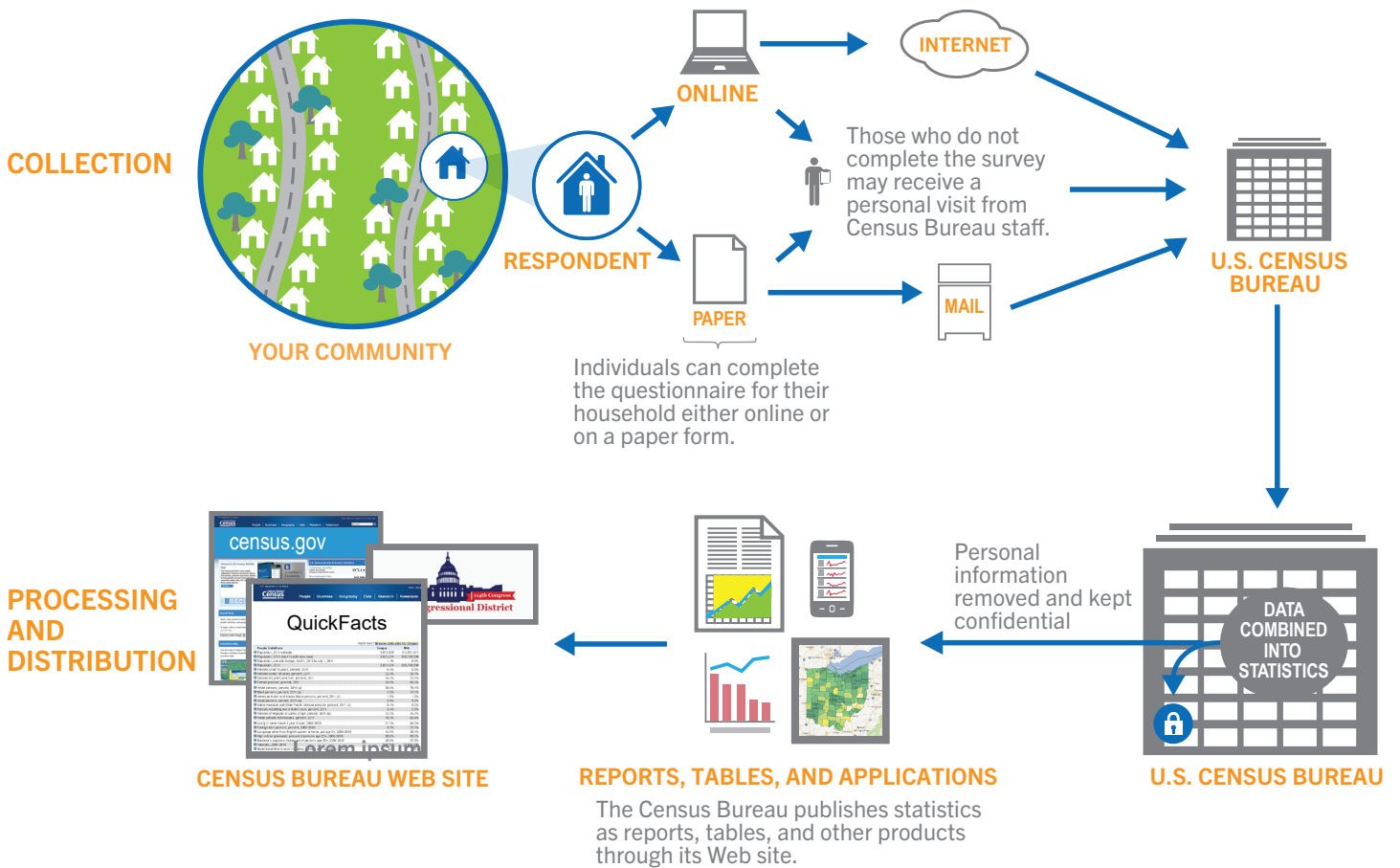


CENSUS 2020

What You Need to Know

What is It?

- Every ten years the federal government is required to count everyone living in the United States.
- The U.S. Census Bureau collects information from every residence about who is living there and **basic information** about each member of the household.
- This information is combined into **statistics** that are used to make important policy and budget decisions.



Why is it Important?

- Political representation
- Federal funding for critical community programs
- Redistricting
- Sampling and analysis for population research

What will be Asked?

Basic information will be collected about each household, such as:

- number of people living there
- home ownership
- phone number

As well as for each person:

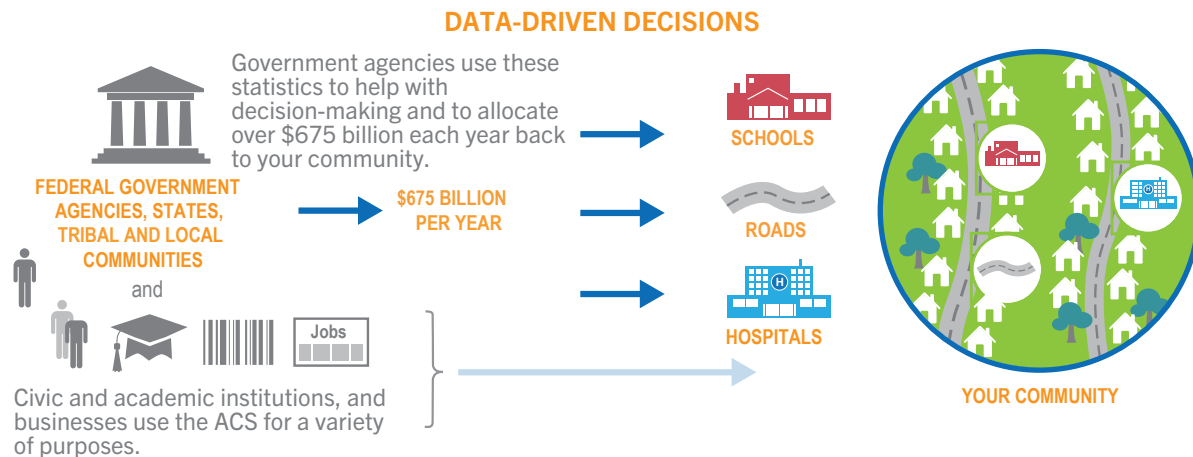
- name
- sex
- age
- race/ethnicity

Census 2020 **WILL NOT** ask about citizenship or immigration status.



How is the Data Used?

Census data is used by local governments, businesses, and other organizations to make decisions about community programs and services.



Who gets Counted?



EVERYONE! Immigration status, age, or criminal history DO NOT matter. Every single person living in the United States on April 1, 2020 should be counted. Make sure the head of your household counts everyone living there including:

- All children and parents
- Extended family members like grandparents, aunts/uncles and cousins
- Non-family members such as friends, roommates or workmates

When and How Should I Respond?

You can begin responding in late March 2020:

- Complete online (English + 12 languages)
- Complete paper form (English or Spanish)

If you do not respond by May 2020, Census Bureau employees will come to your home directly to follow-up.

Will the Information be Confidential?

By law, information you give on the census form is confidential.

The Census Bureau takes many steps to protect your personal information and does not share household or individual data.

Pledge to Participate and Stand Up to be Counted!

Text **COUNT** to **650-200-2743** and also receive more information about **Census 2020**.



COUNTY OF SAN MATEO
OFFICE OF COMMUNITY AFFAIRS